

## CURRICULUM VITAE

1. **Name and Surname:** Tamar Haruna Dambo
2. **Title:** Dr.
3. **Position Applied for:** Lecturer
4. **Email:** [tamardambo@yahoo.com](mailto:tamardambo@yahoo.com)
5. **Current Place of Work:** Eastern Mediterranean University
6. **Web of Science Research ID:** ABB-7662-2020
7. **ORCID:** <https://orcid.org/0000-0002-9054-783X>

Degree	Department/Program	University	Year
Bachelor's Degree	Mass Communication	Ahmadu Bello University, Nigeria	2010
Master's Degree	Mass Communication	University of Lagos, Nigeria	2015
Doctorate Degree	Comm & Media Studies	Eastern Mediterranean University, Northern Cyprus	2021

### 6. Administered Postgraduate/Doctoral Dissertation

6.1. Postgraduate Dissertation: Assessing media coverage of conflict in Nigeria: a study of Daily Trust and Punch Newspapers

6.2. Doctoral Dissertation: Youth involvement in politics and the use of social media for activism: a case study of Not too young to run and EndSARS campaigns

### 7. Publications

7.1. Article in Refereed International Journals (SSCI, SCOPUS)

i. Auwal, AM, Dambo, TH, Ersoy, M., (2022). Chastising the child of necessity: peace journalism and Almajiri repatriation during COVID-19. *Communication and Critical/Cultural Studies*, doi.[10.1080/14791420.2022.2130951](https://doi.org/10.1080/14791420.2022.2130951)

ii. **Dambo, TH**, Ersoy, M, Eluwole, K, Arikewuyo, AO., (2022). Political marginalization of youth in Nigeria and the use of social media to pursue inclusivity: a study of #NotTooYoungToRun. *Political Science Quarterly*. doi.org/10.1002/polq.13312

iii. Mehmet, SB, Olorunsola, VO, **Dambo, TH.**, (2022). How about service perception during the Covid-19 pandemic: an analysis of tourist experiences from user-generated content on TripAdvisor. *Tourism Critiques: Practice and Theory*. doi.org.10.1108/TRC-08-2021-0013

iv. **Dambo, TH**, Ersoy, M, Auwal, AM, Olorunsola, VO, Saydam, MB., (2021). Office of the citizen: a qualitative analysis of Twitter activity during Lekki shooting in Nigeria's #EndSARS. *Information, Communication & Society*. doi.org/10.1080/1369118X.2021.1934063.

v. Arikewuyo, AO, Eluwole, KE, **Dambo, TH**, Abdulbaqi, SS., (2021). Do low self-esteem, relationship dissatisfaction and relationship insecurity exacerbate the intention to break up in romantic relationship? *Current Psychology*. doi.org/10.1007/s12144-

vi. Ersoy, M, Dambo, TH., (2021). Covering the covid-19 pandemic using peace journalism approach. *Journalism Practice*. DOI: 10.1080/17512786.2021.1945482

vii. Ahmad MA, Ersoy, M, **Dambo, TH.** (2020). Influence of political tweets on campaign coverage: building the news agenda in Twittersphere. *Journalism Practice*. doi:10.1080/17512786.2020.1805793

viii. Abdulgaffar, OA, Ozad, B, **Dambo, TH,** Abdulbaqi, SS, Arikewuyo, HO (2020). An examination of how multiple use of social media platforms influences romantic relationships. *Journal of Public Affairs*. doi.org/10.1002/pa.2240

ix. **Dambo, TH,** Ersoy, M, Auwal, AM, Olorunsola, VO, Olonode, A, Arikewuyo, AO, Joseph, A (2020). Nigeria's #EndSARS and its implication on online protests in Africa's most populous country. *Journal of Public Affairs*. DOI: 10.1002/pa.2583

## 7.2. Articles in Other Refereed Journals

Nil

## 7.3. Articles in Other Publications

i. **Dambo, TH.** (2021). Young Nigerians turned to Twitter on the night of the Lekki shootings: what that tells us. *The Conversation*.

## 7.4. Articles Accepted for Publication

i. Auwal, AM, **Dambo TH,** Ersoy, M., Chastising the child of necessity: peace journalism analysis of Nigerian newspapers' coverage of Almajiri repatriation during Covid-19 pandemic. *Communication and Critical/Cultural Studies*.

## 7.5. Articles Under Review

i. **Dambo, TH,** Arikewuyo, AO., Understanding the influence of identity in romantic interactive fiction games: a Stuart Hall's perspective. *Handbook on Sex/Sexuality in Game Studies*.

ii. Auwal, AM, Ersoy, M, **Dambo, TH.,** Promotional patterns of user-generated content in an emerging Twittersphere of political and digital journalism. *Digital Journalism*.

iii. Arikewuyo, AO, Eluwole, KK, **Dambo, TH,** Abdulbaqi, SS, Lasisi, TT, Adeyemi, HK., "They'll laugh at me": effects of speech anxiety on university students' academic performance. *Psychology in the Schools*.

iv. Auwal, AM, Metin, E, **Dambo, TH,** Dalhatu, S., "Tweeting the language they understand" – a peace journalism approach response to Twitter-ban coverage amidst multipolarity. *The International Journal of Press/Politics*.

## 7.6. Reports Presented at Scientific Meetings and Published in Proceedings

i. **Dambo, TH (2019).** Analyzing the strategies of the #NotTooYoungToRun campaign on Twitter. Presented at the 5<sup>th</sup> International Conference in Communication and Media Studies at EMU, North Cyprus.

ii. **Dambo, TH (2016).** Changing habits of Nigerians due to fear. Presented at the 1<sup>st</sup> Interdisciplinary Conference on Fears and Anxieties in the 21<sup>st</sup> Century at Mansfield College, Oxford United Kingdom.

## 9.7. Written International Book Chapters

Nil

## 8. Professional Experience

### Concepts World Digital (Fully remote)

January 2022 - Present

#### Senior Editor & Digital Product Owner/Manager

Accountable for digital products. Spearheaded scrum teams that delivered three digital products in the span of 8 months; The Light's House charity management system, Project Delivery Coaching & Concepts World Academy.

#### The Light's House

#### Agile Product Owner

Accountable for:

- Spearheading a non-profit app building project by collaborating with teams in different cities of the world;
- Developing a to-be process flow for the organisation following research
- Product user research & development, control scope, release management, engineering requirements, writing user stories and acceptance criteria for user stories;
- Product backlog management and backlog grooming;
- Product testing following completion by development team
- Business stakeholders management and acting as the mediator between the business and development teams;
- Design campaign processes for donor cultivation, donor segmentation, donor relationships and donor mapping
- Building a comprehensive a non-profit communication campaign plan

#### Project Delivery Coaching

#### Product Manager

Accountable for:

- Website content overhauling, rewriting hooks and copy writing for customer outreach
- Sourcing and hiring external resources for content production;
- Customer retail & onboarding
- Responsible for go-to-market strategy, marketing engagement, and overall project delivery.
- Product planning for teams across different cities in the world

#### Concepts World Academy

#### Sales Executive

Accountable for:

- Selling and upselling partner courses
- Managing a dedicated B2C team for marketing campaign
- Content management on website
- Targeted social media campaign
- Outreach with partners to manage relationships and expectations
- Improving customer experience

## 9. Key Skills

- Teaching
- Research and writing
- ICT skills
- Scrum product owner
- Product feature testing
- Spring planning

- SEO Research
- E-commerce
- Copy Editing & writing
- Product Management
- Partnership & collaboration

**10. Memberships in Scientific and Professional Organizations**

Nil

- 11.** Please fill in the table below for the courses you have given at the undergraduate and graduate level courses in the last two years

Academic Year	Semester	Course Name	Weekly Hour		Number of Students
			Theoretical	Practice	
<b>UNDERGRADUATE LEVEL</b>					
2021/2022	Fall semester	Social media data mining (NMEJ205)	3		13
2021/2022	Fall semester	Special topics in journalism (NMEJ301)	3		3
2021/2022	Spring semester	Journalism practices in the new media environment (NMEJ218)	3		14
2021/2022	Spring semester	Myths, signs and symbols (NMEJ438)	3		11
2021/2022	Spring semester	New media and social movements (NMEJ472)	3		12
2022/2023	Fall Semester	Social media data mining (NMEJ 205)	3		23
2022/2023	Fall Semester	Transmedia and convergence	3		1
2022/2023	Fall Semester	Audiovisual storytelling	3		10
2022/2023	Fall Semester	Special topics in journalism	3		5

**12. Referees**

**1. Name:** Assoc. Prof. (Dr). Metin Ersoy  
**Address:** Faculty of Communication & Media Studies,  
 Eastern Mediterranean University, TRNC  
**E-Mail/Tel:** [metin.ersoy@emu.edu.tr](mailto:metin.ersoy@emu.edu.tr)

**2. Name: Assist. Prof. (Dr). Andrew A. Alola**  
**Address:** Department of Business Admin,  
**CREDS-Centre for Research on Digitalization and Sustainability,**  
**Inland Norway University of Applied Sciences**  
**Email/Tel:** [andrew.alola@hotmail.com](mailto:andrew.alola@hotmail.com)

**3. Name:** Dr. Abdulgaffar Olawale Arikewuyo  
**Address:** Department of Mass Communication,  
University of Ilorin  
**E-Mail/Tel:** [olawale7@yahoo.com](mailto:olawale7@yahoo.com)