

CURRICULUM VITAE

DAMLA ÜRER ERDİL

PERSONAL DETAILS

Place of Birth & Date : Lefkoşa (North Cyprus) – 23/02/1977

Address (Work) : Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus

(Home) : Zübeyde Hanım Caddesi No:2, Ortaköy/Lefkoşa, North Cyprus

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Marital Status : Married

Children : 2

EDUCATION

1999-2001 M.B.A. Eastern Mediterranean University, Gazimağusa, North Cyprus.

1994-1999 B.A. in Business Administration, Eastern Mediterranean University, Gazimağusa, North Cyprus.

1994 20 Temmuz Lisesi, Lefkoşa, North Cyprus.

PUBLICATIONS

Ürer Erdil, D., Tümer, M., Nadiri, H., & Aghaei, I. (2021). Prioritizing Information Sources and Requirements in Students' Choice of Higher Education Destination: Using AHP Analysis. SAGE Open, 11(2), 21582440211015685. (SSCI)

PAPERS PRESENTED IN INTERNATIONAL REFEREED CONFERENCES

Erdil, G. E. & Ürer Erdil, D. "Social Network Sites' Use: Benefits, Emotional Intelligence and Strengh of Weak Ties". The Role of Communication in a Transforming World, International Symposium, Lefkoşa, 15-16 March 2018.

TEACHING POSITIONS

Part-time Instructor, Cyprus International University, Faculty of Economics and Administrative Sciences, Department of Business Administration, Haspolat, North Cyprus, 2019-2021.

Part-time Instructor, Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus, 2001-2021.

Part-time Instructor, Levent College, Lefkoşa, North Cyprus, 2018-2019.

Part-time Instructor, Near East University, Faculty of Education, Department of Psychological Counseling and Guidance, Lefkoşa, North Cyprus, 2006-2007.

Research and Teaching Assistant, Eastern Mediterranean University, Faculty of Business and Economics, Department of Business Administration, Gazimağusa, North Cyprus, 1999-2001.

TEACHING EXPERIENCE

Undergraduate Courses:

Introduction to Business
Consumer Behavior
Marketing for Hospitality and Tourism
Marketing (English and Turkish)
International Marketing Strategy (English and Turkish)
Introduction to Accounting
Introduction to Economics (Turkish)
Statistics II (Turkish)
Introduction to Information Technology I
Introduction to Information Technology II

High School 9th grade Course: Information and Communication Technology

ACADEMIC HONORS AND AWARDS

Dean's Honor List, in Business Administration, 1994-1999, Eastern Mediterranean University, Gazimağusa, TRNC

LANGUAGES

Turkish - Native Tongue
English - Fluent

SKILLS

Computer Programs: Word, Excel, Power Point and Internet