



CURRICULUM VITAE

1. Name and Surname Bahar Kaya
3. Title Dr.
4. Education PhD
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Degree	Field	University	CGPA	Year
B.A.	Financial Management	Shahid Beheshti University, Tehran, Iran	17.24 over 20	2010
M.A.	Marketing Management	Eastern Mediterranean University, North Cyprus	4 over 4	2014
Ph.D.	Business Administration	Eastern Mediterranean University, North Cyprus	3.97 over 4	2020

Academic Titles

Dr. (2020-)
Department of Business Administration - Eastern Mediterranean University

Research Assistant (2013-2020)
Department of Business Administration - Eastern Mediterranean University

Articles

Articles Published in Refereed International Journals

Etehadi, B., & Karatepe, O. M. (2019). The impact of job insecurity on critical hotel employee outcomes: the mediating role of self-efficacy. *Journal of Hospitality Marketing & Management*, 28(6), 665-689.

Kaya, B., & Karatepe, O. M. (2020). Does servant leadership better explain work engagement, career satisfaction and adaptive performance than authentic leadership?. *International Journal of Contemporary Hospitality Management*.

Kaya, B., & Karatepe, O. M. (2020). Attitudinal and behavioral outcomes of work-life balance among hotel employees: The mediating role of psychological contract breach. *Journal of Hospitality and Tourism Management*, 42, 199-209.

Kaya, B., Abubakar, A. M., Behraves, E., Yildiz, H., & Mert, I. S. (2020). Antecedents of innovative performance: Findings from PLS-SEM and fuzzy sets (fsQCA). *Journal of Business Research*, 114, 278-289.

Kaya, B., Behraves, E., Abubakar, A. M., Kaya, O. S., & Orús, C. (2019). The Moderating Role of Website Familiarity in the Relationships Between e-Service Quality, e-Satisfaction and e-Loyalty. *Journal of Internet Commerce*, 1-26.

Papers and Presentations in International Conferences

Etehadi, B., & Behraves, E. (2018), "What Are the Competitive Strategies under Uncertain Environment in Tourism Industry?", *International EMI Entrepreneurship and Social Sciences Congress (EMISSC)*, 27-29 April, Lefkosa, Cyprus, page 137.

Ethadi, B., & Tanova, C. (2015), "Cross-Cultural Validation of the Employer Attractiveness Scale in Iran", *24th World Business Congress (IMDA)*, 27-31 May, Famagusta, Cyprus. pages: 73-78.

Administrative Duties

Research Assistants' coordinator at Department of Business Administration, EM

Rewards

- Full Scholarship, PhD Program, Eastern Mediterranean University (2014-2020)
- Publication Award, Research Advisory Board, Eastern Mediterranean University
- Publication Award, TÜBİTAK Türkiye Uluslararası Bilimsel Yayınları Teşvik (UBYT)

Courses given in the last three years:

Academic Year	Semester	Course Name	Weekly hours		Number of Students
			Theory	Application	
2022-2023	Spring	International Business	3		48
2022-2023	Spring	Sales Management	3		34
2022-2023	Spring	Consumer Behavior	3		21
2022-2023	Spring	Advertising	3		47
2022-2023	Fall	Sales Management	3		42
2022-2023	Fall	Consumer Behavior	3		54
2021-2022	Spring	Advertising (Undergraduate)	3	-	46
2021-2022	Spring	Consumer Behavior (Undergraduate)	3		26
2021-2022	Spring	Sales Management (Undergraduate)	3		48
2021-2022	Fall	Consumer Behavior (Undergraduate)	3		52
2021-2022	Fall	Sales Management (Undergraduate)	3		53
2020-2021	Spring	Applied Research Methods for Business (Undergraduate)		6 (2 groups)	66
2020-2021	Spring	Advertising (Undergraduate)	3		50
2020-2021	Spring	Sales Management (Undergraduate)	3		33
2020-2021	Fall	Applied Research Methods for Business (Undergraduate)		6 (2 groups)	55
2020-2021	Fall	Sales Management (Undergraduate)	3		17

Computer skills

Office Package: Microsoft Word, Microsoft Excel, Microsoft Access, Microsoft PowerPoint
SPSS, AMOS, LISREL(Data Analysis and Statistical Software)

Languages known:

English (Gained IELTS overall band score: 8 and YDS : 88.75 (Aug 2019))
Turkish
Persian