

SELDJAN TIMUR, Ph.D.

Professor of Management, Department of Business Administration
Faculty of Business and Economics
Eastern Mediterranean University, Famagusta, North Cyprus
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EDUCATION

1999 – 2005

Ph.D. in Management

University of Calgary, Haskayne School of Business
Calgary, Alberta, Canada

1996

Master of Business Administration

Radford University, Faculty of Management
Virginia, USA

1989 – 1993

Bachelor of Science in Business Administration

Hacettepe University, Department of Business Administration
Ankara, Turkey

ACADEMIC WORK EXPERIENCE

06/2017 - Present	Professor of Management Department of Business Administration Faculty of Business and Economics Eastern Mediterranean University Famagusta, Cyprus
09/2011 – 05/2017	Associate Professor Department of Business Administration Faculty of Business and Economics Eastern Mediterranean University Famagusta, Cyprus
09/2014 – 08/2015	Visiting Scholar Bissett School of Business Mount Royal University Calgary, Alberta, Canada
09/2005 – 08/2011	Assistant Professor in Management Department of Business Administration Faculty of Business and Economics

Eastern Mediterranean University
Famagusta, Cyprus

- 01/2004 – 08/2005 Assistant Professor
Faculty of Business Administration
Memorial University of Newfoundland
St. John's, Newfoundland and Labrador, Canada
- 01/2003 – 05/2003 Instructor
Haskayne School of Business
University of Calgary
Calgary, Alberta, Canada
- 09/1999 - 08/2003 Research Assistant
Haskayne School of Business
University of Calgary, Calgary, Alberta
- 08/2000 - 08/2003 Assignment Marker and Co-Examiner for the
"Organizations and Leadership" course
(Distance Education Project of the Bachelor of Accounting
Science) of the Haskayne School of Business.

ADMINISTRATIVE EXPERIENCE

- 03/2019 – 10/2021 Dean
Faculty of Business and Economics
Eastern Mediterranean University
- 07/2016 – 09/2017 Coordinator
International Affairs and Promotion
Rector's Office
Eastern Mediterranean University
- 02/2016 – 06/2016 International Office Coordinator
International Relations and Recruitment
Rector's Office
Eastern Mediterranean University
- 11/2015 - 02/2016 Vice Dean
Faculty of Business and Economics
Eastern Mediterranean University

NON-ACADEMIC WORK EXPERIENCE

- January 1997 – August 1997 Management Consultant (Training and
Development)

RCBA Danışmanlık ve Eğitim
İstanbul, Turkey

July 1993 – August 1995

Human Resources Specialist
Core Resources Management
Ankara, Turkey

PEER REVIEWED INTERNATIONAL PUBLICATIONS

1. Ogunmokun, O. A., & **Timur, S.** (2021). Customers' quality of life, advocacy and banks' CSR-fit: A cross-validated moderated mediation model. *International Journal of Consumer Studies*. 1–18. doi.org/10.1111/ijcs.1273 (SSCI)
2. Ogunmokun, O. A., **Timur, S.**, Bayighomog, S. W., & Ikhide, J. E. (2021). Banks CSR-fit, customers' quality of life, and cross-buying: A joint moderation model. *Psychology & Marketing*. 38 (8), 1118-1196 (SSCI).
3. **Timur, S.** and Timur A.T. (2016). Employee Ownership and Sustainable Development in Tourism: A Case in North Cyprus. *Sustainable Development*, 24 (2): 89-100. (SSCI)
4. Alidad, Y., Timur, A. T., and **Timur, S.** (2012). Perceptions of Organizational Justice and its Impact on Job Satisfaction: A study of University Research Assistants. *International Journal of Business and Management Studies*, 1 (1): 509-522.
5. **Timur, S.** and Getz, D. (2009). Sustainable tourism development: How do destination stakeholders perceive sustainable urban tourism? *Sustainable Development*, 17(4): 220-232. (SSCI)
6. **Timur, S.** and Getz, D. (2008). A network perspective on managing stakeholders for sustainable urban tourism. *International Journal of Contemporary Hospitality Management*, 20 (4): 445-461. (SSCI)
7. Ritchie, B.J.R., Sheehan, L.R. and **Timur, S.** (2008). Tourism Sciences or Tourism Studies? Implications for the Design and Content of Tourism Programming. *Teoros - Journal of Tourism Research*, 27 (1): 33-41.
8. Hudson, S., Ritchie, B.J.R., and **Timur, S.** (2004) Measuring destination competitiveness: an empirical study of Canadian ski resorts. *Tourism and Hospitality: Planning & Development*, 1 (1): 79-94
9. **Timur, S.** (2003). Sustainable Urban Tourism: a stakeholder perspective. *Tourism*, 51 (2), 111-126.

10. Ritchie, B., Hudson, S. and **Timur, S.** (2002). Public Reactions to Policy Recommendations from the Banff-Bow Valley Study: A longitudinal Assessment. *Journal of Sustainable Tourism*, 10 (4), 295-308. (SSCI)

BOOK CHAPTERS

Getz, D. & **Timur, S.** (2005). Stakeholder involvement in sustainable tourism: balancing the voices. In W.F. Theobald (ed.) *Global Tourism* (3rd Ed) (pp. 230-247), Elsevier: Burlington, MA.

PEER REVIEWED INTERNATIONAL CONFERENCE PROCEEDINGS

1. Ogunmokun, O. A., **Timur, S.**, Ikhide, J. E., & Bayighomog, S. W. (2019, July). The Role of CSR Support on the Attitudinal Loyalty of Bank Customers: Evidence from Nigeria. In *International Management Development Organization Conference: Twenty Eighth World Business Congress* (pp. 264-265). Nicosia, North Cyprus.
2. **Timur S.** and Timur A.T. (2013). Employee Involvement in Sustainable Tourism: How to Sustain an Iconic Hotel and a Workplace? *Proceedings of the International Conference: Sustainability Issues and Challenges in Tourism*, Istanbul, Turkey, 3-5 October, Bogaziçi University Printhouse, Bebek, Istanbul, pp.42.
3. Korkuter, U. **Timur, S.** and Timur A.T. (2013). An Examination of Service Quality Indicators of Foreign versus Local Bank Customers in Turkish Republic of Northern Cyprus Banking Industry. *Proceedings of 6th International Conference on Services Management*, North Cyprus, June 23-25, pp.726-742.
4. Ngu, F. B., **Timur, S.**, and Timur, A. T. (2011). Prioritizing attributes that enhance student satisfaction. In Patterson, A. and Oakes, S (eds) *Proceedings of Academy of Marketing Conference 2011: Marketing Field Forever*, Academy of Marketing, Liverpool. (https://marketing.conference-services.net/programme.asp?conferenceID=2342&action=prog_titles). Link to the paper: https://marketing.conference-services.net/resources/327/2342/pdf/AM2011_0057.pdf
5. Kardoush, M., **Timur, S.**, and Timur, A. T. (2011). Factors influencing job satisfaction of managerial staff in the Northern Cyprus tourism and hospitality industry. *Proceedings of Advances in Hospitality and Tourism Marketing Management Conference*, Istanbul, Turkey, June 19-24, pp.105-109.
6. **Timur, S.** (2010). Sustainable Tourism Networks. *Proceedings of BEST Education Network Think Tank X, "Networking for Sustainable Tourism"*, June, Vienna, Austria, pp.237-251.
7. **Timur, S.** (2003). Urban Tourism Stakeholder Relationships: a network perspective. *Proceedings Travel & Tourism Research Association, "Urban Tourism – Mapping the Future"*, 24-27 September, Glasgow, pp. 270-283.
8. **Timur, S.** and Getz, D. (2002). Applying Stakeholder Theory to the Implementation of Sustainable Urban Tourism. "City Tourism 2002" Wober, K. W. (ed.), *Proceedings of European Cities Tourism's International Conference*, Vienna, Austria, 194-210.

INVITED PRESENTATIONS

Timur, S. (2010). Interconnectedness of Urban Destination Stakeholders. *Invited guest speaker* to the International Seminar on Tourism in Rio de Janeiro, March 2010.

<http://www.strategytourismresearch.com/>

Seminar is organized by Business School of the Pontifical Catholic University of Rio de Janeiro - PUC-RJ/IAG and Fundação Getúlio Vargas - FGV-RJ/EBAPE and funded by FAPERJ/CNPq. N.B. CNPq is the Brazilian National Research Council).

PROFESSIONAL ACTIVITIES

Ad hoc Reviewer for:

- Journal of Sustainable Tourism (SSCI)

- Stakeholder Engagement and Management and Corporate Social Responsibility Tracks of **BEST EN Think Tank XVI** entitled “Corporate Responsibility in Tourism - Standards, Practices and Policies” that was held in July 12-15, 2016 in Berlin-Eberswald. www.besteducationnetwork.org/

WORK IN PROGRESS

Lukomskaya, A., Timur, A. T., and Timur, S. (under review) Job satisfaction in employee-managed workplaces.

Ph.D. DISSERTATIONS SUPERVISED

Ogunmokun O.A. (2021)

Banks’ Corporate Social Responsibility Fit, and Customers’ Attitudes and Behaviors: Does Customers’ Quality of Life Matter?

MASTER THESES SUPERVISED

Asfar, A. (2019)

Destination Image of Jordan

Sharkanlo, A. H. (2018)

Green consumption behavior: influential factors on EMU students’ behavior toward green products.

Ogunmokun O.A. (2017)

Interactions between social media and e-service quality of online travel agencies in Nigeria.

Mechsheryakova, D. (2016)

How do EMU students choose their universities: Importance-performance analysis.

Samandar, R. (2016)

Deceptive Advertisement: Objectifying Women into Thin-Ideal Media.

Azimli, A. (2013)

Service Failure and Recovery in the Airline Industry: Evidence from North Cyprus.

Khademalomoum, S. (2012)

Effect of Service Personal Values on Evaluation of Higher Education Service

Boniface, F. (March 2009)

Measuring student satisfaction in EMU and its impact on post purchase behavioral responses.

Kardoush, M. (March 2009)

The barriers to the recruitment and retention of managers in the Northern Cyprus tourism industry.

TEACHING EXPERIENCE

Courses taught at **Eastern Mediterranean University (Cyprus)**:

- MGMT 101 Introduction to Business I
- MGMT 102 Introduction to Business II
- MGMT 332 Services Management
- MGMT 334 Corporate Social Responsibility
- MRKT 534 Service Industry Marketing (Graduate course)
- GEED 127 Essentials of Business

Courses taught at Bissett School of Business, **Mount Royal University** (Calgary, Alberta, Canada)

- MGMT 2130 Management Principles and Practices
- MKTG 2150 Introduction to Marketing

Courses taught at **Memorial University of Newfoundland** (Canada):

- B 1000 Introduction to Business
- B 9027 Sustainable Tourism Management (Graduate course)

Courses taught at the **University of Calgary** (Canada):

- LTSO 309 Introduction to Leisure, Tourism and Society
- TOUR 309 Introduction to Tourism and Hospitality Management

TEACHING INTERESTS

- Sustainable Management and Corporate Social Responsibility
- Principles of Management
- Services Management and Marketing

RESEARCH INTERESTS

- Stakeholder management
- Sustainable management
- Higher education service quality management
- Effective service recovery management

COMMUNITY SERVICES

Panelist, Famagusta Revival: Business Stakeholders Panel, The Famagusta Ecocity Project, January 16-20, 2014.

UNIVERSITY SERVICES AT EASTERN MEDITERRANEAN UNIVERSITY

Member, University Scholarship Committee (since 2017)

Member, Faculty of Business and Economics (AACSB and FIBAA) Accreditation Committee Member
(Between 2006-2014)

Member, Department of Business Administration Graduate Studies Committee
(since 2013)

Elected member, the Faculty Council
(Fall 2006 - Spring 2007 and Fall 2011-Spring 2012 Academic Years)

Member, Faculty of Business and Economics Alumni Association Committee
(Spring 2006)

GRANTS/AWARDS RECEIVED

1. Eastern Mediterranean University, Scientific Research Grant (Type A) to “The Barriers to Recruitment and Retention of Managerial Staff in the North Cyprus Tourism Industry” in the amount of US \$ 4,264 (February 2008).
 2. University of Calgary, URGC Thesis Research Grant in the amount of (CAN) \$1500 (Winter 2003).
 3. University of Calgary, Enbridge Case Writing Grant (Faculty Research Grants) to "Implementing Sustainable Tourism Strategies: The Case of Urban Tourism Destinations" in the amount of (CAN) \$3,200 (Fall 2001 with Dr. Donald Getz).
 4. University of Calgary, Graduate Research Scholarship in the amount of \$ 1,960 (Fall 2001).
 5. University of Calgary, Faculty of Graduate Studies Award in the amount of \$500 (Fall 2001).
 6. University of Calgary, Graduate Research Scholarship in the amount of \$ 4,920. (Fall 1999).
- University of Calgary, Graduate Assistantship from Haskayne School of Business, \$55,000 for 4 years.